



FOUNDERS

DAY *of*
GIVING

ALPHA PHI

OCT. 9, 2020

Virtual Event Toolkit

For many Founders Day of Giving 2020 may look different this year, but virtual events offer a new flexibility and the opportunity to connect with even more sisters from around the globe! As our sisterhood prepares to launch into the celebration of 150 years of Alpha Phi, Alpha Phi Foundation wants to share a couple of ways to come together to reflect on Alpha Phi's rich history and celebrate our bright future.

SAVE THE DATE

We hope you'll join us the entirety of Founders Day Weekend, whether that's participating in the scheduled events below, hosting your own virtual event, or both!

Below are the important dates you need to know:

Friday, October 9, 2020: *Founders Day of Giving (5:00AM CST - 12:12AM CST)*

Saturday, October 10, 2020: *Alpha Phi Founders Day and Alpha Phi's launch of the 150th Celebration*

VIRTUAL EVENT IDEAS

Virtual events open a world of possibility - below are a few ideas to get you started in planning an online event that your guests can participate in together while physically apart.

Brunch

Have your guests prepare their favorite brunch foods & beverages at home and enjoy an afternoon of conversation!

Happy Hour

Cheers to the weekend with a shared signature cocktail during an online happy hour!

Game or Trivia Night

Test your sisters on their Alpha Phi knowledge or play your favorite online board or card game!

Group Fitness Class

Keep your heart health with a virtual yoga, Pilates, or dance class!

Wine Tasting

Organize a virtual wine tasting to engage your guests and their taste buds!

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HOW TO MEET VIRTUALLY

There are several online meeting platforms for you to use to connect with your sisters on Founders Day Weekend. Below are a few options where you can host your event!

Video Conferencing Platforms

| | Google Meet | Messenger Rooms | Skype | Zoom |
|--------------------------|-----------------------------|---------------------------------|--------------------------|---------------------------|
| Cost | Free* | Free | Free* | Free |
| Account Required | Yes to Host Yes to Join | Yes to Host No to Join | No to Host No to Join | Yes to Host No to Join |
| Participant Limit | 100 | 50 | 50 | 100 |
| Time Limit | 60 minutes | None | None | 40 minutes |

**These platforms offer paid versions that have longer time limits and greater participant capacity*

SUBMIT YOUR EVENT

We'd love to hear about your plans to celebrate with your sisters! Let us know about your Founders Day of Giving 2020 by completing this short online form [here](#).

SPREAD THE WORD

Below are a few tips on how to keep the details of your event organized and spread the word about your event!

Create a Facebook Event

Create a Facebook event to host your event details in one place and send quick invitations to your sisters!

Go the extra mile by adding @alphaphifoundation and @alphaphi as co-hosts so that your event is attached to our Facebook pages as well!

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VIRTUAL EVENT TOOLKIT | PART 1

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SPREAD THE WORD (CONTINUED)

Below are a few tips on how to keep the details of your event organized and spread the word about your event!

Sample Social Media Post

Calling all Alpha chapter Alpha Phi alumnae! I'm hosting a virtual game night on October 9, 2020 to celebrate Alpha Phi's Founders Day of Giving! Comment below if you'd like to join in on the fun!

Tag @alphaphifoundation and @alphaphiintl in your social media posts so that we can comment and share your message, too!

Sample Email

Hi Sister!

I am hosting a virtual happy hour on October 9, 2020 for our ELC class to celebrate Founders Day of Giving and would love for you to join us! Below are the call details for the evening. Make sure to bring your favorite drink and travel memories - I can't wait to catch up! AOE

Sample Text Message

Hi Sister! I'd love for you to join me and our member class for a Founders Day of Giving virtual brunch on October 9, 2020 to celebrate Alpha Phi! Let me know if you're available and I can send you more details!

Post an Event on Alpha Phi Network

Use Alpha Phi's new community to share your event on the Event Board [here](#).

Not on Alpha Phi Network yet? Learn more about the Network and how to join [here](#).

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STAY IN TOUCH

Stay tuned in to our social media channels for more exciting information leading up to Founders Day of Giving 2020! Follow Alpha Phi Foundation on [Facebook](#), [Instagram](#), and [Twitter](#) for real time updates on this year's celebration!

Access branded digital content and a list of fun and Alpha Phi-inspired activities to include in your event with the resources below:

[Virtual Event Toolkit, Part 2](#)

[Virtual Event Toolkit, Part 3](#)

Additional questions? Feel free to contact one of our staff members listed below!

Gabby Martinez, *Manager of Annual Giving* - gmartinez@alphaphifoundation.org

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