FOUNDERS

DAY *of*
GIVING

OCT. 9, 2020

ALPHA PHI

Virtual Event Toolkit

As we prepare to gather online for Founders Day of Giving 2020 with Alpha Phi sisters around the globe, show your pride for 148 years of Alpha Phi with new digital content!
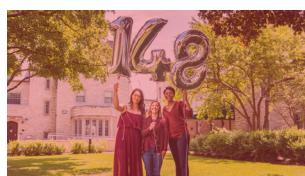
Use these fun background and social media templates to add an extra Alpha Phi touch to your virtual event and show your support for Founders Day Giving on social media!

Need ideas for hosting your own virtual event? Check out Part I of the Virtual Event Toolkit!

VIRTUAL MEETING BACKGROUNDS

Update your virtual surroundings with Founders Day Weekend-inspired backgrounds for you and your attendees to use!

Click the background(s) of your choosing below to expand and download to your device.

Not sure how to change or add a virtual background on your video conferencing platform?*
Click here for instructions for Skype. Click here for instructions for Zoom.

Virtual backgrounds are not available for some platforms like Google Meet or the desktop version of Messenger Rooms.
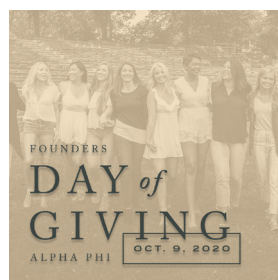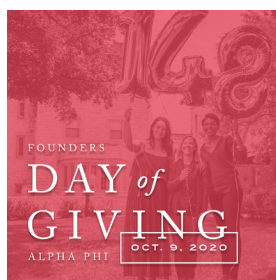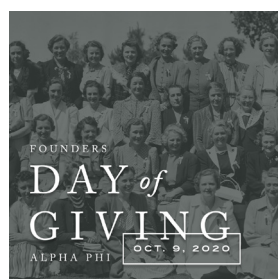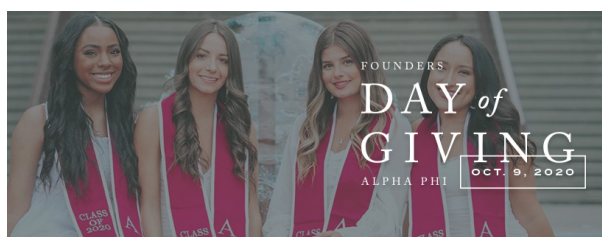
Looking for even more Alpha Phi-themed virtual backgrounds to use during and after Founders Day Weekend? Access them here!

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SOCIAL MEDIA IMAGES

Showcase your Alpha Phi pride, experience, friends, or chapter by using the cover photo, square image overlays, and Facebook profile frames below!

Download one of the cover photos or square images below or click the links on the next page to access customizable Founders Day of Giving templates to post on your social media!

Virtual Event Toolkit

SOCIAL MEDIA IMAGES (CONTINUED)

Templates

[Cover Photo Template](#)
[Square Image Primary Template](#)
[Square Image Secondary Template](#)

How to Use Canva Templates

To use the templates, follow the instructions below:

1) Click the link on your phone or computer and select "Use Template." Sign up for a free Canva account when prompted - if you're opening from a phone, download the Canva app!

2) Scroll to your desired template and move the overlay image to the right.

3) Upload a photo of your choosing and drag it on top of the exposed portion of the background image.

3) Move the overlay image back to its original position. You can also select "Position" in the menu and click "Center."

4) Download the edited template(s) of your choosing to your device and you're ready to go!

How to Use Facebook Profile Picture Frames

To use the Facebook Profile Picture Frames, follow the instructions below:

1) Go to [www.facebook.com/profilepicframes.](http://www.facebook.com/profilepicframes)

2) Enter "Alpha Phi Foundation" to search for the Founders Day of Giving 2020 Frames.

3) Choose the frame you want to use, adjust as needed, and click **Use as Profile Picture**.

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Stay tuned in to our social media channels for more exciting information leading up to Founders Day of Giving 2020! Follow Alpha Phi Foundation on Facebook, Instagram, and Twitter for real time updates on this year's celebration!

Access resources to host your own event and a list of fun and Alpha Phi-inspired activities to include in your event with the toolkits below:

Virtual Event Toolkit, Part 1
Virtual Event Toolkit, Part 3

Additional questions? Feel free to contact one of our staff members listed below!

Gabby Martinez, *Manager of Annual Giving* - gmartinez@alphaphifoundation.org
Maia Gadsden, *Communications Coordinator* - mgadsden@alphaphifoundation.org