



# Clara's Circle Leadership Council

## Overview

Established in honor of our most philanthropic founder, Clara Bradley Burdette, *Clara's Circle* is the annual giving circle exclusively for collegiate donors. Through *Clara's Circle*, Alpha Phi collegians join together in celebrating sisters and learning about the power of their philanthropy through individual giving. These gifts honor and support our Alpha Phi sisterhood and make an impact in the lives of our sisters today and tomorrow. By contributing to *Clara's Circle*, collegians continue their commitment to a lifetime of learning that fosters sisterhood, scholarship and loyalty.

The **Clara's Circle Leadership Council** is comprised of select Alpha Phi collegiate donors who are charged with engaging their peers to model a spirit of philanthropy through their actions and in individual giving. *Clara's Circle* Leadership Ambassadors will help build and strengthen an active tradition of philanthropy for all collegiate members.

## Expectations

- Educate and engage Alpha Phi collegians on the power of their philanthropy through Alpha Phi Foundation and its five vital programs
- Actively promote individual giving to collegians through various mediums (social media, presentations, phone calls, face-to-face, etc.)
- Utilize your personal social media networks to share the impact of Alpha Phi Foundation
- Solicit Alpha Phi collegians to make a contribution by sharing your personal philanthropy story
- Actively participate in two pre-scheduled conference calls during the year (one per semester)
- Regularly collaborate with Leadership Council and Alpha Phi Foundation staff to provide ideas, feedback and suggestions through the Leadership Council's online forum
- Represent *Clara's Circle* and Alpha Phi Foundation as a graceful and enthusiastic ambassador
- Make a personal contribution to *Clara's Circle* during the 2018-2019 academic year

## Qualifications

- Collegiate member in good standing with Alpha Phi Fraternity
- Demonstrated passion for philanthropy, marketing, non-profits and/or leadership
- Ability to motivate and create enthusiasm with peer groups
- Ability to communicate information in a concise and constructive manner
- Strong belief in the power of philanthropy and Alpha Phi Foundation's mission
- Willingness to ask for support for Alpha Phi Foundation
- Proactive, reliable and dependable
- Organized, detail-oriented and creative

## Position Requirements

The *Clara's Circle* Leadership Council requires a commitment of 10-15 hours per semester. This includes, but is not limited to, conference calls, communications and forum postings, and social media engagement.

Apply online at <https://www.alphaphifoundation.org/give/annual-giving/claras-circle/cclc-application/>