

5 Things To Remember When Tabling

- 1. Location is everything!** Choose a well-traveled spot on campus—foot traffic is key to your tabling success. Consider whether to set up indoors or outdoors (weather permitting). Popular spots may include your student center, outside your house, in an academic quad, near the dining hall, or at a sporting event!
- 2. Use GiveSmart to sell tickets.** Set up a simple GiveSmart campaign for passerbys to buy tickets and donate via cash, check or credit card, and for you to track sales. Consider framing an 8.5x11 flyer that includes your GiveSmart site URL and the SMS keyword. Prompt passerbys to text the keyword to 52-182 so they can buy tickets or donate with their phone on their way to class!
- 3. This is a brand opportunity.** Collaborate with your VPMR and VPM to achieve more through tabling! Tabling is a public event and a great platform for brand awareness. This can be a space to promote your Alpha Phi brand, share your chapter's values, and connect with PNMs.
- 4. Set the table.** No, we don't mean with tableware! Make your tabling an experience for passerbys. Provide takeaways like Alpha Phi Foundation facts and heart-healthy snacks. Make your table interactive and engaging and have passerbys contribute to a game or donor wall.
- 5. It's all hands on deck!** Tabling is a chapter-wide effort. Make an announcement during chapter and circulate a Google Sheet with time blocks to work the table. Members can sign up with their best friends or in between classes. Remember to hold a training your members on how to work the table and email them instructions with talking points and FAQs, too!

Tabling is a great way to establish a strong presence on your campus, share your philanthropy, and raise money for your event! Utilize tabling for a multitude of things and implement these best practices for a successful tabling event!

TABLING IDEA BANK

Bake sale
Heartgrams
Promote ticket sales
Wear Red Month
Healthy snack bar
Trail mix
Dark chocolate
Bobbing for apples
Granola bars
Penny Wars
Candygrams
Flower sale
Blood Drive sign up
[Love in a Jar](#)

Ready to share your event with Alpha Phi Foundation?
[Submit your event today!](#)