

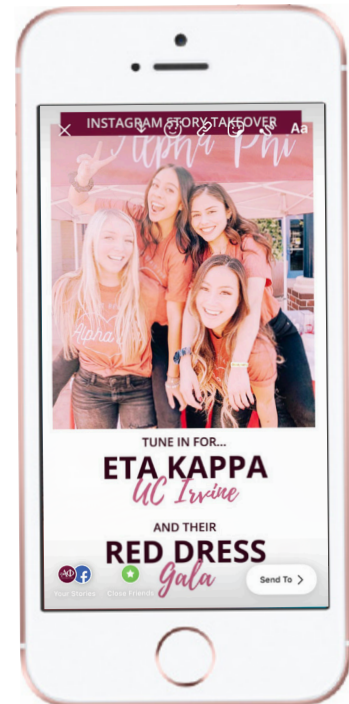
Instagram Story Takeover

Are you looking to showcase your chapter's creative philanthropic events? Engage with a new audience? Share how your members lead with heart?

Instagram Story Takeovers are one of the best and easiest ways to organically reach new followers while showing off your chapter's efforts to further Alpha Phi Foundation's mission!

Takeovers involve chapters temporarily "taking over" the Foundation Instagram account to give followers an insider's look at their philanthropy events, and now we've made the process simpler for you!

By simply submitting your event to Alpha Phi Foundation, you're one step closer to a takeover!



Interested in a takeover? Follow the steps below!

- 1** Request a takeover by [submitting your event](#) to Alpha Phi Foundation **at least 3 weeks** before its start date.
- 2** Capture behind the scenes footage and highlights of your event - **pictures, videos, and quotes are all encouraged!**
- 3** Submit your content **within 72 hours** of the end of your chapter's event to the Communications Coordinator.
- 4** Encourage your members to **watch, engage with, and repost** your chapter's takeover!