

7 Tips When Planning a Food Event

- 1. Safety first** — The health and safety of guests and members should be a top priority when planning any event, but especially with events serving food, be sure to take precautions to maximize safety. Create sanitation stations, make sure members or volunteers serve food with gloves, and separate the tables for distanced eating when required.
- 2. Food takes time** — Plan your event in with plenty of time in advance, especially when it comes to serving or selling food at the event. Make sure you order food, hire a food truck, or consult with your house chef ahead of time! If you are making the food yourselves, plan for more than the attendees you estimate coming so there is enough for everyone!
- 3. Use GiveSmart for ticketing and donations** — If your food event requires an attendee to purchase a ticket, allow them to do so through GiveSmart, making it super easy for them and you!
- 4. Location is everything** — having an easily accessible location for your target audience allows a greater number of attendees! Plan to use your house or front lawn, or secure a spot in a popular area on campus to reach people! Make sure you select a good date and time too. Gauge what days your target audience is present the most and would be willing to attend your event. Coordinating your calendar with other Greek Life and campus organizations helps avoid having two events from two different chapters on the same date!
- 5. Ask for donations from your connections** in the local community or from your advisor's connections! Getting any amount of food donated to your event takes some of the pressure of your budget and allows you to build a partnership with a business in your community!
- 6. Offer all-you-can-eat tickets** for a slightly higher price in addition to your prices by the plate or bowl! You are likely to sell more of these if your attendees can go for seconds and thirds!
- 7. Hosting a food event with a theme boosts support!** Themes like holidays, major sporting events, and homecoming week allow even more reason to host an event. Try pairing one of the suggested events above with a holiday or hosting an event over homecoming week!

Nothing brings people together better than food! Host your campus community at your chapter house or in a popular building on campus with one or any of the food event ideas below!

FOOD EVENT IDEA BANK

Cook-Off
Mac N Phis
Trail Mix Bar
Bake Sale
Barbeque
Restaurant Give Back
Food Truck Festival
Apple Picking
Alpha Phreeze
Coff-Phi

Ready to share your event with Alpha Phi Foundation?

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